



INSPIRE

Inspire is an independent firm that delivers specialised urban design and town planning services to both private and public sector clients.

Our future depends on giving each client a commitment to long-term personal and professional involvement. As a specialised consultancy, we guarantee the involvement of its Director, Stephen McMahon, in all projects and at all stages of a commission.

About Stephen McMahon

The Director of Inspire, Stephen McMahon, offers experience gained from workplaces including the London Dockland Development Corporation, the City of Wanneroo in WA, the Olympic Coordination Authority and over 15 years in private practice in a number of architecture, planning and urban design firms.

Stephen obtained his Master of Arts, following the awarding of a scholarship in 1993 to study urban design at Oxford Polytechnic (now Oxford Brookes University) UK. He lectures urban design in the Faculty of the Built Environment at the University of NSW and is the Editor of 'New Planner', the journal of the NSW Division of the Planning Institute of Australia.

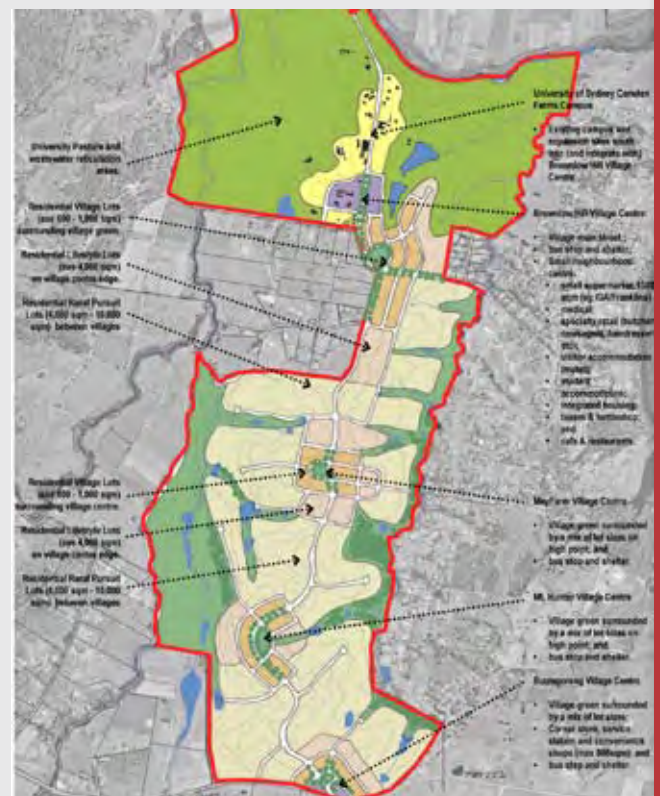


Urban Design Studies

Urban design studies include detailed site and context analyses, building envelope studies and site / streetscape / locality character, landscape and scenic (visual impact) assessments. We aim to successfully integrate development into its immediate environment and manage the interface between the private realm (buildings and spaces) and the public realm (the public places) that surround it.

Strategic Planning and Rezoning Studies

It is important that strategies for development incorporate planning and urban design solutions that are innovative, yet practical, realistic and are easily implemented. As such, the way we work is clear and simple. It involves step by step methods, and continuous client involvement to ensure good communications and logical decision making. In our view this approach is paramount to all successful working relationships and the success of a project.



Development Applications

Applications must be prepared in an era of regulatory change. We coordinate and brief consultants and prepare and lodge development applications. We write the Statement of Environmental Effects. We also request departures to DCP controls; and assess proposed residential flat buildings against the Design Principles contained in SEPP No.65 – Design Quality of Residential Flat Buildings.



Development Studies

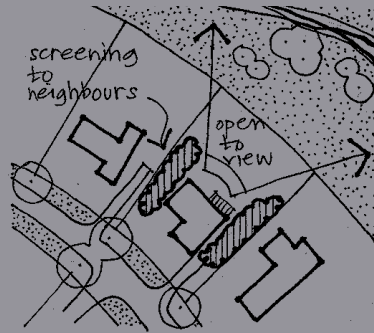
What use, location, form and character of development is a site suitable for, and is it marketable in the long term (i.e. its capability and yield)? Our development studies focus early on the physical capability of a site. They draw together complex site, development, accommodation, asset management, infrastructure, user requirement, technical, financial and statutory issues.

Community Consultation and Expert Witness Advice

Inspire recognises the need to present, critically review, qualify or defend development and planning proposals. We recognise that involvement in meetings, mediations and negotiations, and formal presentations to Government, resident and other interest groups is a key element of this process. Stephen is a confident and accomplished public speaker and regularly presents at conferences and lectures. His involvement often extends to attendance as an expert witness in the NSW Land and Environment Court.

Development Control Plans and Design Guidelines

Our DCPs and design guidelines address individual sites through to large master planned precincts and existing suburbs and town centres. To be successful we recognise that they must comprise plain English controls that clearly and concisely communicate the intentions for development. They must put in place a framework that 'knows' when to intervene yet contains sufficient flexibility to allow evolution of 'sense of place' and local diversity.



Residential and Commercial Master Planning

We create plans for sites ranging in size from individual infill projects through to large scale plans for new residential communities, town centre and employment precincts. Our plans are based on sound marketing, financial, social, environmental and physical analysis and best practice urban design. They address potential land uses and intensities/yields, road and access networks, public places and spaces and environmental protection measures.



Some Experience

Local Government

Hills Shire Council - Castle Hill Key Sites Development Control Plans, Multi Unit Residential Design Guidelines Report & Rural Lands Villages Character Study; Bega Valley Shire Council - Merimbula Town Centre DCP & Shire Residential Design Guidelines; Brisbane City Council's Urban Renewal Taskforce - Bowen Hills Strategic Plan and Master Plan, Bowen Hills Visual Analysis Study & Bowen Hills Railway Station, Redevelopment Feasibility Study; Burnett Shire Council - Cultural Heritage Study; Cairns City Council- Draft CBD DCP and Local Area Plan, Cairns Central Markets Feasibility Study & Cairns Esplanade Pool Concept Plan; Campbelltown City Council – Glenfield Urban Design Study; Darwin City Council -Smith Street Mall Redevelopment Plan; Emerald Shire Council - Gemfields DCP; Gold Coast City Council - Reedy Creek Structure Plan & Surfers Paradise Development Control Plan; Ipswich City Council - Rosewood Planning Study; Joondalup City Council - Mullaloo Beach Local Area Plan; Liverpool City Council; Oasis Lands (Woodward Park) LEP and DCP; Mackay City Council - Mackay City Centre Plan; Marrickville Council - Tempe / St Peters LES Review; Maroochy Shire Council - Sunshine Coast Airport Area Structure Plan & Buderim Local Area Plan; Monash Council - Glen Waverley Key Sites Master Plan; Moree Plains Shire Council – Moree Blueprint & Moree Bypass Urban Design Study; Parramatta City Council - Civic Place Redevelopment Study; Penrith City Council - Penrith Valley Community and Cultural Precinct Master Plan; Pine Rivers Shire Council - Strathpine Business Centre DCP Review & North Pine Area DCP; Redland Shire Council - Shire Heritage Study; Redcliffe City Council - Redcliffe CBD Redevelopment Options Study & Redcliffe First Settlement Village Theme Park Feasibility Study; Rockhampton City Council - Rockhampton City Centre DCP; South Sydney Council - Green Square Master Plan & LEP Review; Sutherland Shire Council - Cronulla Centre Development Central Plan & Head of Gunnamatta Bay Development Control Plan; Tamworth City Council - Tamworth Urban Development Strategy 2002 & Glen Artney Industrial Estate Master Plan; Townsville City Council - Townsville Urban Conservation Study, Garbutt Urban Renewal Project & Townsville Central Area Development Strategy; Tweed Shire Council - Murwillumbah Town Centre Design Master Plan; Warwick Shire Council - Warwick Civic Place Redevelopment Master Plan; Wingecarribee Shire Council – Chelsea Gardens Release Area Master Planning; Wyong Shire Council with Planning NSW - Warnervale District Planning Strategy.

Commercial & Industrial

ATSIC - North Stradbroke Island Aboriginal & Islander Housing Cooperative - One Mile Minjerriba Development Master Plan; Axiom Education – Schools Package DAs; Boral Resources – West End Concrete Batch Plant Urban Design and Landscape Study; Brisbane Airport Corporation Limited - Brisbane Airport Master Plan; Butter Producers Federation - Hamilton Site Consolidation Study; Bovis McLachlan - Conder Group Centre, Canberra Master Planning, Coca Cola Amatil - Coca Cola Site, Fortitude Valley, Development Potential Master Planning and Urban Design Guidelines; Colliers Jardine; David Jones Site, Brisbane Queen Street Mall, Redevelopment Feasibility Study; Domaine Tomago Pty Ltd - Industrial Subdivision, Old Punt Road Tomago; Futuris Corporation - Leighton Shores Beachfront Master Plan; Forrester Kurts Properties; Lakelands Town Centre Master Plan; Illawarra Business Chamber - Wollongong CBD Vision Report; HLSC Hotels Pty Ltd - Beaches Hotel Redevelopment Urban Design Study; Inghams Enterprises, Badgerys Creek and Appin Land Development Scoping Study; Landturn Pty Ltd – Narellan Gateway Master Plan & DA; Pradella Constructions; Metroplex On Gateway Business Park Master Plan; Lion Developments – Boydtown Town Centre Master Plan; Menangle Railport Limited - Menangle Railport and Business Park Master Plan; Merimbula Airport P/L – Merimbula Airport Master Plan; Suncorp - Carindale Shopping Centre Expansion Master Planning; NSW Fishmarkets - Redevelopment Master Plan; NSW Harness Racing Club – Menangle Raceway Master Plan; Canterbury Bankstown (Bulldogs) League Club - Oasis at Woodward Park Master Plan & Razorbacks Arena DA; Optus - DAs for facilities at Belrose, North Ryde & St Peters; UUNET Asia Pacific; Office DA; Health Care of Australia –DAs for Jameson Retirement Complex, North Gosford Hospital Subdivision, Kingswood Medical Centre, Nepean private Hospital, Kogarah Pathology Laboratory & St George Medical Centre.

Residential

ADC Lucas - Development Studies 5 – 7 Botany Street Randwick, Lot 2 The Horsley Drive, Smithfield, 32 Stockton Street Nelson Bay & Neil Street Precinct, Merryland Town Centre; Archer Properties - Lot 229 Mirador Drive, Merimbula Residential Master Plan & SEPP 71 Application; AV Jennings - Elderslie Master Plan and DAs, Thornton North Master Plan & Hamlyn Terrace Estate Master Plan; Blue Haven Holdings & Hawridge Developments - Papamoa East Master Plan (NZ); Boral - Maryland Estate Master Plan; Brenex PL – Macarthur Grange Master Plan; Card Vail Architects - Regent Street Housing, Redfern DA & Rosehill Street Housing, Redfern, DA; County Properties and B+B Project Services - Highland County Residential Estate Master Plan & Development Control Plan; DairyCorp – Schofields Master Plan; D&AI Pty Ltd – St Andrews Farm Leppington Master Plan; Danielle Family - Master Plan Old Northern Road Site, Bringelly; Devine Limited - Holy Name Cathedral Site; Domaine Prestons Pty Ltd - Ash Road Prestons DA; Foder Investments Pty Ltd - Poplars Multi Unit Housing, Norfolk Road Epping DA; GBS Group - Flora Street Block Sutherland Master Plan; Housing Finance Investment Group - 156 Pacific Highway residential DA, Campbell St. Performance Guidelines & Minto Estate Renewal Project; Hickinbotham Group - Moana Residential Subdivision; Jocep Enterprises - Harmony Trails Tamworth Master Plan and Rezoning Application; Jusgold Pty Ltd - Former Cannon Hill Railyards Master Plan; Landcom - Greenway Park Master Plan & DA, Parkfront Housing DA & Appeal & Edmondson Park Master Plan; Lend Lease Development - ADI ST. Marys Master Plan & Belconnen Office Redevelopment Master Plan; Lifestyle Homes - Canley Vale Redevelopment Concept; Medich Property Group & Cameron Brae Pty Ltd - Lowes Creek, Bringelly Master Plan; Mirvac Homes Pty Ltd - Denbigh Estate (South West Growth Centre, with McIntosh Family); Kokoda Estate, Holesworthy, CSR Site, Woodcroft, Heritage Estate Castle Hill, Claremont Meadows Estate, Claremont Meadows & Newbury Estate, Stanhope Gardens; North Kellyville Residents – North Kellyville Master Plan & Submissions; OGrady Family - Cobbitty Land holdings Master Plan; Primelife Corporation - Senior Persons Living Development Master Plan, Wollongong; PRD Realty - Cairns Street, Kangaroo Point, Redevelopment Feasibility Study; CSIRO - Glenthorne Land Development Analysis, & Master Plan Adelaide; South Dural Residents Inc - South Dural Redevelopment Plan; Sydney Harbour Foreshore Authority - Sydney Consolidation Corridor 2010, Concept Document; Stockland Trust Group - Pacific Pines Residential Estate and Town Centre Master Plan; Urban Development Institute of Australia (UDIA) - Submission to NSW Government on Growth Centres Strategy; Valad - Oran Park House Master Plan & PAP Submission.